

# Career News For Business



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**Welcome.....**

to the summer edition of Career News from Turning Point.

## *Idaho Entrepreneurial Advantage*

Finally, a comprehensive on line resource designed specifically for entrepreneurs and businesses/organizations that support them is here.

The Workforce Development Alliance (WDA) and Region IV Development Association have launched a beta test web site, *Idaho Entrepreneurial Advantage*, [IdEAHelp](http://www.IdEAHelp.net). This web based resource is tailored for individuals with ideas or inventions that they want to turn into a business.

Businesses and other organizations that support entrepreneurs such as CPA's, attorney's, business consultants, etc., are encouraged to sign up on the site as a service provider. To be listed as a service provider, log on to [IdEAHelp](http://www.IdEAHelp.net) and click on "Directory" sign up.

The site will be in "test" mode through late September, where southern Idaho entrepreneurs and related service providers can sign up, use the site and provide feedback. Once the site is refined as a result of this feedback, [IdEAHelp](http://www.IdEAHelp.net) will be the most comprehensive source available to help entrepreneurs, innovators and inventors across Idaho transform their unique ideas into businesses.

Users will find that the site provides a variety of tools that will support, assist and guide them through the many steps necessary toward creating a business – from idea assessment, feasibility, developing a business model to

creating an executive summary for potential investors – and accessing local service providers to help them during each.

"We've helped numerous entrepreneurs through the complex web of starting a business venture," said Rick Ritter, president of Idaho TechConnect. "There was never one place where we could go or direct our clients to that would help them through this process which often seemed overwhelming. [IdEAHelp](http://www.IdEAHelp.net) is the only model that finally puts all the pieces together in one place for Idaho's entrepreneurs," he said.

Learn more by logging on to: [www.IdEAHelp.net](http://www.IdEAHelp.net) or contact Rick Ritter, Idaho TechConnect at 208-870-0674



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